



Conrad Benz

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Dear Mr. Scott,

I'm delighted to formally submit my application for the Content Writer position at Resume Genius. With my extensive experience writing and editing content for a large audience, I'm confident that I'd be a valuable asset to your team.

Previously, I worked in American politics as a finance intern at End Citizens United PAC, and then subsequently as a lead strategist at Mothership Strategies – a digital fundraising firm based in Washington, D.C.

At Mothership Strategies, I was responsible for brainstorming, writing, editing, and coding content for our clients' email fundraising programs. On a day-to-day basis, my workload entailed researching relevant topics like new legislation, then quickly producing engaging online content around hot-button issues with the goal of convincing readers to donate to a given cause.

While there, I gained considerable experience not only drafting content for donor email lists, but also brand building – both skills I'm confident would be put to good use at Resume Genius. I regularly worked with clients to develop a specific online voice for their organization or candidate, and produced email content consistent with this voice. In addition to writing content myself, I was also tasked with managing a small team of two editors to ensure everything we put through the door was polished and consistent with the standards set by both the clients and the company.

Before working at Mothership Strategies, I interned for five months at End Citizens United PAC, where I worked closely with staff members across the organization. During my time as an intern, I was responsible for proofreading and editing official press releases, drafting social media content, and assisting the finance team in tracking and reaching out to donors. I was also tasked with maintaining the PAC's official Facebook and Twitter presence, from which I gained my first real professional experience in mass communications.

The Content Writer position at Resume Genius would give me a chance to continue pursuing my passion for writing in an exciting new environment. I'm confident that my professional experience will allow me to contribute immediately, and that my unique perspective cultivated during my time in politics will ensure I produce valuable, effective content for the users that land on ResumeGenius.com. I'm available for an interview and to start as soon as possible – thank you for your consideration, and I look forward to speaking with you further about this opportunity!

Warm Regards,

Conrad Benz