SOP FOR MS IN BUSINESS INFORMATICS

Successful businesses owe their accomplishments mainly to the visions of discerning managers who are at the helm of affairs. In today's stiffly competitive world, an organization can sustain itself by remaining acutely aware of the expectations of its customers and catering accordingly. This calls for comprehensive analysis of all relevant information sources to understand the moods of the market and economy at large. With a MS in Business Information Systems under my belt from University of Sydney, I wish to make my impactful presence felt in India's corporate landscape by introducing novel ways of conducting business in sync with market and stakeholders' sentiments.

Over the years, I have intellectually matured through exposure to both theoretical and practical aspects of knowledge. My formative years were spent under the attentive care of enlightened teachers at St. Joseph's Public School and later Sri Chaitanya Junior Kalasala. They had been instrumental in instilling in my character the desire for acquiring knowledge to come up with innovative ways to address a problem rather than passively following others. The spirit to excel in all spheres of life for the purpose of being a productive member of the society has been my motivational force since then. My leadership quality had gotten me promoted to the position of 'Head Boy' and 'President' of St. Jospeh's. I had secured 95 percentile in Australian Chemistry Olympiad. Sports as a medium of remaining fit always appealed to me. I was my school's basketball captain and had also bagged 4th position in state level table tennis competition. My oratory and writing skills had brought me many awards in elocution, debate and essay writing competitions. In the school level science fair, my innovative water sensor design had won me the first prize. The sensor deployed in paddy field would regulate power for switching the motor on whenever field water level would go below a predetermined level. This had immense potential of saving crops from withering due to erratic power outages in rural areas. In 2011 and 2013, I had completed my secondary and senior secondary education with 86.7% and 86.8% marks respectively.

In 2013, after cracking the tough All India Engineering Entrance Examination, I sought admission in B.Tech (Computer Science) in the prestigious SRM University. Over here, I had the opportunity of developing my proficiency in myriad domains pertaining to Networking Security, Database management, Data Structures, Microprocessors, Pervasive Computing, Web Technology, and Data Mining. The knowledge of these specialized fields would come good while learning the intricacies of BIS (Business Information Systems) tools. The numerous ground-breaking projects that I had been part of during my under-graduation have served to make me more receptive to new technologies while making me keenly aware of the subtleties not readily apparent in any phenomenon. The latest project that I had executed pertained to 'Sentimental analysis on reviews generated by a speech-to-text module'. Through this, I have implemented lightweight and effective ways of converting voice inputs into texts, performing sentiment analysis using N-grams, and seeking ways to execute the same in mobile devices. With 'Search autocomplete' project, I had explored ways to make the existing search feature more efficient by adding an intuitive feature that would analyse user preferences and personalize results accordingly with logical reordering of search terms. The 'Hadoop based distributed system for wordnet analysis' allowed me to implement an efficient Wordnet module for analysing an input stream emanating from a speech-to-text module.

Any knowledge pursuit remains vacuous without pragmatic exposure to real time situations where one can apply the concepts learnt for arriving at conclusive solutions. I am fortunate enough to have interned at top notch organizations where my skills were adequately refined. At Bharat Heavy Electricals Limited in May-June'16, I had the opportunity of using JavaScript, C#, .NET, Visual Studio, and Mysql for implementing access control in the web based employee management system and timestamp logging for attendance punching. Google summer of code (GSOC) 2015 had offered me the scope to work on Mobile app control centre which serves APIs to the iOS and Android apps. I had also built a web app from scratch using HTML, Javascript, CSS, and Kohana framework for maintaining and managing the status of ongoing work by the volunteers on ground at Peace Corps.

Master in Business Information Systems from University of Sydney would help unlocking my fullest potential as a prospective project manager by imbibing me with global and contemporary managerial perspectives. Incisive analysis of business data and its strategic implementation depends largely on devising and usage of cutting edge information systems. Implementing of successful digital business models in increasingly competitive market environments depends on right conditioning of my applied skills. This would be possible only in state of the art pedagogic infrastructure as provided by Sydney University.

After completion of the course, I would be seeking a rewarding position in a top notch MNC for implementing my skills with greater autonomy and authority. Visualizing data, managing projects agilely, developing enterprise wide systems management, and employing technology for driving business innovation would be my priorities.